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PRESS RELEASE

NHRA DRAG RACER AND HOST OF SPEEDSCENE LIVE, SCOTT "LUCKY" HUDSON, LAUNCHES QUICK TIPS ON WINNING IN LIFE PRESENTATION PROGRAM IN L.A. SCHOOLS, IN COLLABORATION WITH GOV. SCHWARZENEGGER'S AFTER-SCHOOL ALL-STARS, L.A.

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 725708-692 PU



WHO:

In collaboration with Gov. Schwarzenegger's After-School All-Stars, L.A. program, Scott "Lucky" Hudson is launching a new RWC racer Quick Tips on Winning in Life presentation program within Los Angeles, California schools. The National Hot Rod Association drag racer and professional motorsports announcer is set to advise students on the fine points of auto design and construction at Leo's Chop Shop.

WHEN:

3:45 P.M., WEDNESDAY, JANUARY 20, 2010

WHERE:

**LEO'S CHOP SHOP
CHARLES T. KRANZ INTERMEDIATE SCHOOL
12460 FINEVIEW ST.
EL MONTE, CA 91732**



BE FLEXIBLE WITH DREAMS AND GOALS!

Lucky Hudson is licensed in seven different categories of NHRA racing, and has enjoyed multiple race wins. His team is sponsored by Currie Racing Rearends, M and H Tires, and NitroPlate coatings.

A professional motorsports announcer for the National Hot Rod Association, and host of the international weekly online telecast, *SpeedScene Live*, Lucky Hudson has recently produced a sixty-second RWC Public Service Announcement, at the request of ESPN Radio. In the near future, he will produce additional radio PSAs for RWC, that will be submitted to radio stations around the U.S.

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Additionally, he has been interviewed on RWC's behalf for programs aired on ESPN Radio and Disney Radio. In addition to his SpeedScene Live work, Hudson is a regular columnist for *Super Chevy Show Autostar Magazine*.

Other Southern California racers who will be involved with this ongoing outreach are: Fast Jack Beckman, Julie Newell, Shannon Speer, Nathan Swartzbaugh, Brandon Davis, Chris Rado, Kenny Snow, and Tim Nickel.

LEO'S CHOP SHOP

Using model cars, Leo's Chop Shop, a class taught as part of the After-School All-Stars in Los Angeles, gives at-risk middle-school students insight in the automotive industry.

Working in teams, participants design, then build, a model car. While showing students the skills necessary to build good models, including assembly, sanding, priming, and painting, instructor Leo Galardo introduces automobile dynamics, such as the engine and drivetrain, as well as teaching them about the lifestyle and culture around vehicle groups, such as hot rods, the low rider scene, and even the prestige of owning a Lamborghini.

The program sparks kids' interest in the automotive world and passes on three core values: commitment, patience, and discipline.

Several of the students' models are on display at the Petersen Automotive Museum in Los Angeles through February 7, 2010 and Ferrari and Honda have hosted students and their models.

"My students have a choice—they can risk getting involved with gangs, or they can cultivate their skills and passion for the automotive world," says the organization's Director of Arts, Leo Galardo, who created the Chop Shop program.

AFTER-SCHOOL ALL-STARS, LOS ANGELES

Founded by Governor Arnold Schwarzenegger, After-School All-Stars, Los Angeles (ASAS-LA) is a leading middle and high school after-school program provider whose programs educate, enlighten and inspire thousands of students each day through after-school activities centered around health, fitness and nutrition; the visual and performing arts; and youth leadership and community service learning.

ASAS-LA brings innovative, cutting-edge enrichment programs to students that contribute to reducing drug use, crime and violence; while increasing the safety of students in the after school hours. The organization serves over 10,000 students at 15 middles and one high school located in at-risk areas throughout LA County.

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WHY:

THE QUICK TIPS ON WINNING IN LIFE RACER PRESENTATIONS TO CHILDREN'S GROUPS, SCHOOLS, HOSPITALS ARE AN AVENUE THROUGH WHICH PROFESSIONAL RACERS CAN GIVE BACK TO THE COMMUNITIES WHERE THEY LIVE AND RACE, BY INSPIRING, AFFIRMING, EMPOWERING, AND FUELING THE DREAMS OF CHILDREN AND TEENS.

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