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**TELESCOPE**



**BE FLEXIBLE WITH DREAMS &  
GOALS!**

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## PRESS RELEASE

KIDS LEARN QUICK TIPS TO WIN FROM NASCAR RACERS

**FOR IMMEDIATE RELEASE**

HOLLYWOOD, CA  
SCBA # 725708-692 PU

### **WHO:**

Racer Who Care spokesracers, Tom Mikla and Scott Rueschenberg, are set to share their personal Quick Tips on Winning in Life at the Ladmo Branch - Tempe, Arizona - Boys & Girls Club.

Both racers have competed on various NASCAR series, as well as on the American Speed Association Series. Rueschenberg is the 2008 Arizona State NASCAR champion, while Mikla is the 2007 Tucson, Arizona track champion. Rueschenberg is currently competing in NASCAR and ASA late model races, while Mikla is competing on the NASCAR Winston West Tour Truck Series.

Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

### **WHEN:**

**4:00 P.M., WEDNESDAY, OCTOBER 14, 2008**

### **WHERE:**

**LADMO BRANCH  
BOYS & GIRLS CLUBS OF THE EAST VALLEY  
715 W. 5<sup>TH</sup> STREET  
TEMPE, AZ 85281**

### **CONTACT:**

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Federal Tax I.D.: 95-4417337 California Tax I.D.: 1911416

# **P R E S S   R E L E A S E**

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## **WHY:**

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can add deeper meaning to their racing experience by giving back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

## **RACERS WHO CARE, INC.:**

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation.

In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

## **CONTACT:**

FOR RACERS WHO CARE, INC.:

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## **FURTHER INFORMATION:**

WWW.CLUBZONA.ORG  
WWW.NASCAR.COM  
WWW.MYSPACE.COM/RACERSWHOCARE  
WWW.NATIONALCHILDSDAY.COM

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