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MEDIA ALERT

PROMINENT DRAG RACER, CHRISTIAN RADO, TO SHARE WITH
YOUNG BURBANK BOYS & GIRLS CLUB MEMBERS HOW TO WIN



FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 725708-692 PU

WHO:

Christian Rado, a premier racer in several different types of motorsports endeavors, is set to share his secrets on winning with young Burbank Boys & Girls Club members.

Rado's Quick Tips life skills presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study – knowledge is power, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Rado, whose primary sponsor is family-owned/operated WORLD Electronics, is chiefly noted for his participation in import drag racing and time attack in the United States. Chris currently drives an 1800 hp factory-backed Scion tC in the Pro FWD category in the Battle of the Imports series. In addition to this, Chris also participates in time attack events, in the FWD Unlimited class in a 700 hp Scion tC, particularly in National Auto Sport Association (NASA) time attack, Super Street Super Lap Battles and Redline Time Attack.

So far for Chris's 2008 season, he holds seven consecutive 1st place finishes, and another three runner-up finishes. Chris holds track records at venues all over the nation, and always sets out to break even his own records.

One of his more well-known achievements occurred in 2002 when he became the first PRO FWD into the "8s" (8.91 @ 159.8 MPH). This achievement would set the stage for Chris's career to be known for setting the pace for everyone in the drag racing industry.

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TELESCOPE



**BE FLEXIBLE WITH DREAMS &
GOALS!**

KIDS COUNT!

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WHEN:

4:00 p.m., Tuesday, October 7, 2008

WHERE:

**BOYS & GIRLS CLUB OF BURBANK
AND GREATER EAST VALLEY
2244 BUENA VISTA ST.
BURBANK, CA 91504**

Contact: JAY JACKSON, 818/842-9333 EXT. 12, CHYNAMANJAX@YAHOO.COM

WHY:

The Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals and other Southern California locales, are a community outreach of Racer Who Care's proposed 2009 National Child's Day Celebration, June 6 and 7, 2009, at Santa Monica's Third Street Promenade.

The presentations are also an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation.

In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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CONTACT:

BURBANK BOYS & GIRLS CLUB:
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CHRISTIAN RADO:
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AND

ABIGAIL BAKER:
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**RACERS WHO CARE, INC. and
NATIONAL CHILD'S DAY CELEBRATION:**
JUDY STRAWN, RACERSCARE@AOL.COM

FURTHER INFORMATION:

WWW.BGCBURBANK.ORG
WWW.WORLD-RACING.COM
WWW.MYSPACE.COM/RACERSWHOCARE
WWW.NATIONALCHILDSDAY.COM

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