

PRESS RELEASE

CICERO & NICKEL SHARE SAGE ADVICE WITH YOUNG SEASIDE BOYS & GIRLS CLUB MEMBERS

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HOLLYWOOD, CA
SCBA # 725708-692 PU

WHO:

Racer Who Care spokesracers, Dominic Cicero, an American LeMans Series competitor, and Sports Car Club of America Touring Car competitor, Tim Nickel, are set to make a Quick Tips on Winning in Life presentation, based on their personal experiences encountered while negotiating potholes and roadblocks on their roads to career success, with Seaside, California, Boys & Girls Club members.



Cicero and Nickel will be in the area for the Monterey Sports Car Championships taking place at Mazda Raceway Laguna Seca, on October 8 – 11, 2009. Cicero will be competing for Falken Tire, while Nickel will be working at the race in a public relations capacity for ALMS.

WHEN:

4:00 P.M.

WEDNESDAY, OCTOBER 7, 2009



BE FLEXIBLE WITH DREAMS AND GOALS!

WHERE:

**SEASIDE BOYS & GIRLS CLUB
1332 LA SALLE
SEASIDE, CA 93955**

CONTACT:

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PRESS RELEASE

CICERO & NICKEL SHARE SAGE ADVICE WITH YOUNG SEASIDE BOYS & GIRLS CLUB MEMBERS
PAGE TWO

Portland-based Cicero competes for Team Falken Tire, in their GT2 Class Porsche 911. For some years, Cicero has been a consultant for all major car and tire manufactures in development and promotion of pre-production vehicles and products, providing input that is used to design better products and to introduce the products to dealers and the public.

Most recently, he competed with Stevenson Motorsports, in their Crawford Z06 Corvette. For several years, Cicero competed for Westernesse Racing LLC in Europe, North America and throughout the world progressing from junior Formula's (Formula Renault) to (Renault V6) (Sub F1). Additionally, he served in Le Mans, France and Portland Oregon as a professional factory racing driver and official spokesperson for ELF Oil and Renault Car Company.

Cicero competed throughout Europe and Asia in the Formula Campus Classification, and was ranked as high as 4th in the Championship Series, with three races remaining, but pulled out of contention to take care of his Father.

Tim Nickel is a Fresno County Sheriff, who, when racing, is sponsored by the National Center for Missing and Exploited Children, and the Law Offices of Nuttall and Coleman. He competes in a Lexus IS300 in the SCCA's Improved Touring Division.

After graduating from High School in 1985 at the age of 18, Tim began racing go-karts throughout California. Realizing limited success in short track ranks, he found his niche by switching to more powerful road racing karts, capable of speeds to 100 m.p.h. He gained valuable experience while racing renowned tracks such as Laguna Seca, Infineon, Las Vegas, and Phoenix International. In 1991, Tim was invited to compete in the *Road Racing National Championships*, finishing among the top ten in a highly competitive field.

For a time, Tim stepped away from racing to start a family and pursue a career in law enforcement. As a member of the Fresno County Sheriff's Department, he has supervised high-profile prison inmates, including Marcus Wesson, a man convicted of nine counts of first-degree murder.

After several years off the circuit, the desire to compete nudged Tim back to racing, this time behind the wheel of a World Sports Toyota. After competing in several *Vintage Auto Racing Association* events, Tim turned his focus to Touring Cars. He finished 2nd overall in the 2008 Championship Series, scoring three wins and several podium finishes.

WHY:

Racers Who Care, Inc.'s Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

Founded in 1993 and a 501C3 charitable, tax exempt, nonprofit corporation, Racers Who Care is a Los Angeles, California-based group of motorsports professionals dedicated to making a difference for our next generation. Through racers, the program has unforgettably impacted children and teens throughout the U.S. with a variety of excitingly educational presentations centered around major American geographical areas and racing venues.

PRESS RELEASE

CICERO & NICKEL SHARE SAGE ADVICE WITH YOUNG SEASIDE BOYS & GIRLS CLUB MEMBERS
PAGE THREE

Using personal observations from their own experiences, racers bring to children and teens a stirring message of positive alternatives to substance abuse and negative behaviors. Their presentations will center on key universal truths, applicable to every young person regardless of age, life experience or cultural background. Topics include: Learn the Art of Teamwork, Study-Knowledge is Power, Find a Mentor, Take the Long View, Explore Your Talent and Creativity, and more.

CONTACT:

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FURTHER INFORMATION:

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WWW.NATIONALCHILDSDAY.COM

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