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PRESS RELEASE

FRENCH 24-HOURS OF LE MANS AND MERICAN LE MANS SERIES
CHAMPION TO TEACH KIDS TO WIN

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 168010-934 PI



TIMESCOPE



**BE FLEXIBLE WITH
DREAMS & GOALS!**

WHO:

Racer Who Care spokesracer, David Brabham, will share with troubled teens his personal Quick Tips on Winning in Life, at Los Angeles' Vista Del Mar Child and Family Services Center, on April 15, 2010. The young audience members will be psychologically and emotionally impaired children and teens. THIS PRESENTATION IS NOT OPEN TO THE PUBLIC.

One of the world's leading sportscar racers, and three-time winner of the prestigious French 24-Hours of Le Mans endurance race, Brabham has long been a leading American Le Mans Series contender and is the current reigning champion. Brabham competes for Acura Highcroft Racing in the newly combined ALMS LMP class. He will be in Southern California to compete in the ALMS race at the Toyota Grand Prix of Long Beach. Born in England, raised in Australia, and currently a resident of Henley-on-Thames, England, David is the youngest son of Sir Jack Brabham, Formula One World Champion in 1959, 1960 and 1966: the first driver to win an F1 title in a car of his own construction ('66) and to be knighted for services to British motorsport. David's brothers, Geoff and Gary Brabham, are successful racers in their own right.

David's blistering form and characteristic charges to the checkered flag, often produce such thrilling race conclusions that he has been voted "Most Popular Driver" by ALMS fans and Motors TV viewers and was placed as a first team choice from the road racing category by the American Auto Racing Writers & Broadcasters Association.

His double 2009 Le Mans and ALMS titles sealed an important year for the entire Brabham family, as his father, Sir Jack, celebrated the 50th anniversary of his first F1 World title in 1959.

Racer Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life

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Federal Tax I.D.: 95-4417337 California Tax I.D.: 1911416

P R E S S R E L E A S E

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that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

WHEN:

10:00 A.M., THURSDAY, APRIL 15, 2010

WHERE:

**VISTA DEL MAR
3200 MOTOR AVE.
LOS ANGELES, CA 90034**

WHY:

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can add deeper meaning to their racing experience by giving back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

VISTA DEL MAR:

Founded in 1908 as The Jewish Orphan's Home of Southern California, Vista Del Mar began serving children living on the streets of Los Angeles whose parents could not care for them because of illness, poverty, or death. By placing orphaned children in an innovative cottage setting with house parents rather than the institutional environment typical of the time, Vista became known as one of the finest residential programs in the country.

Over the course of time, as societal needs changed, Vista kept pace with the changing needs of children. Branching out into areas of foster care, adoption, and the treatment of children with mental health problems, emotional problems, behavior problems, social problems, or developmental difficulties, in 2008 Vista remains one of the preeminent social service agencies serving children and their families in Southern California.

The agency maintains its fine residential program for troubled children and teens, as well as one of only three special care facilities in the State. With the addition of its divisions: Reiss Davis Child Study Center, Julia Ann Singer Center, HomeSAFE and Family Service of Santa Monica, Vista is truly one of the most comprehensive

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RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation.

In Southern California, and across the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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FURTHER INFORMATION:

www.vistadelmar.org

www.davidbrabham.com

www.gplb.com

www.lemans.org

www.americanlemans.com

www.highcroftracing.com

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