

# MEDIA ALERT



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FRESNO, CA, SHERIFF/RACER, TIM NICKEL, TO SHARE QUICK TIPS ON WINNING IN LIFE WITH 260 SALINAS BOYS & GIRLS CLUB MEMBERS

## FOR IMMEDIATE RELEASE

HOLLYWOOD, CA  
SCBA # 725708-692 PU



## WHO:

Racer Who Cares spokesracer Tim Nickel [Fresno, CA], is to share his personalized Quick Tips on Winning in Life with as many as 260 6 to 18 year-old Salinas, CA, Boys & Girls Club members.

Sponsored by the National Center for Missing and Exploited Children, and the Law Offices of Nuttall and Coleman, Nickel will be in Salinas to compete at Mazda Raceway Laguna Seca in the Sports Car Club of America's San Francisco Region Spec Racer Ford Festival. With the able assistance of Crew Chief, Jim "JD" Davis, he will race a Lexus IS300 in the Improved Touring Division.

## WHEN:

**4:25 P.M.**  
**FRIDAY, APRIL 24, 2009**

## WHERE:

**BOYS & GIRLS CLUB, SALINAS**  
**85 MARYAL DRIVE**  
**SALINAS, CA**

## CONTACT:

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**TELESCOPE**



**BE FLEXIBLE WITH DREAMS & GOALS!**

**KIDS COUNT!**

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## TIM NICKEL

Currently in a marketing partnership with the Law Offices of Nuttall and Coleman, Tim drives a Lexus IS300 in *Sports Car Club of America (SCCA)* competition. He finished 2nd overall in the 2008 Championship Series, scoring three wins and several podium finishes.

The 2009 season finds Tim competing once again in the *SCCA*, as well as working to secure sponsorship for both the professional Koni Challenge, and the Speed World Challenge Racing Series.

RWC spokesracer Tim Nickel, began racing cars late in life by today's standards.

After graduating from High School in 1985 at the age of 18, Tim began racing go-karts throughout California. Realizing limited success in short track ranks, he found his niche by switching to more powerful road racing karts, capable of speeds to 100 m.p.h. He gained valuable experience while racing renowned tracks such as Laguna Seca, Infineon, Las Vegas, and Phoenix International. In 1991, Tim was invited to compete in the *Road Racing National Championships*, finishing among the top ten in a highly competitive field.

For a time, Tim stepped away from racing to start a family and pursue a career in law enforcement. As a member of the Fresno County Sheriff's Department, he has supervised high-profile prison inmates, including Marcus Wesson, a man convicted of nine counts of first-degree murder.

After several years off the circuit, the desire to compete nudged Tim back to racing, this time behind the wheel of a World Sports Toyota. After competing in several *Vintage Auto Racing Association* events, Tim turned his focus to Touring Cars.

## WHY:

Racers Who Care, Inc.'s Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

Founded in 1993, Racers Who Care is a Los Angeles, California-based 501C3 tax exempt charitable corporation, comprising a group of motorsports professionals dedicated to making a difference for our next generation. Through racers, the program has unforgettably impacted children and teens throughout the U.S. with a variety of excitingly educational presentations centered around major American geographical areas and racing venues.

Using personal observations from their own experiences, racers bring to children and teens a stirring message of positive alternatives to substance abuse and negative behaviors. Their presentations center on key universal truths, applicable to every young person regardless of age, life experience or cultural background. Topics include: Learn the Art of Teamwork, Study-Knowledge is Power, Find a Mentor, Take the Long View, Explore Your Talent and Creativity, and more.

