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PRESS RELEASE

RACERS. DOMINIC CICERO AND NICK FLUGE, TO VISIT PORTLAND'S DOERNBECHER CHILDREN'S HOSPITAL!

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 168010-934 PI

WHO:

Racer Who Care spokesracers, Dominic Cicero and Nick Fluge, are to visit young patients at Portland, Oregon's Doernbecher Children's Hospital to share encouragement and hope. Accompanying them will be leading Northwestern photographer John Griffith (Stereoblind), who will take photos of the children posing with Dominic and Nick for their families to have as mementos.

WHEN:

1:00 p.m., Monday, June 21, 2010

WHERE:

Child Life Services Department
Doernbecher Children's Hospital
3181 S.W. Sam Jackson Park Rd.
Portland, Oregon 97239

CONTACT:

Sandra C. Westfall, M.S./CCLS
503/418-5377
westfals@ohsu.edu

WHY:

The Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

TIMESCOPE



BE FLEXIBLE WITH DREAMS AND GOALS!

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DOMINIC CICERO:

Portland-based Cicero, who has worked with Racers Who Care for three years, is a consultant for major car and tire manufacturers in development and promotion of pre-production vehicles and products, providing input utilized to design better products and to introduce the products to dealers and the public.

Cicero has competed for Team Falken Tire, in their GT2 Class Porsche 911, on the American LeMans Series, for Stevenson Motorsports, in their Crawford Z06 Corvette, on the Grand Am Rolex Series, and for Westernesse Racing LLC in Europe, North America and throughout the world progressing from junior Formula's (Formula Renault) to (Renault V6) (Sub F1). Additionally, he served in Le Mans, France and Portland Oregon as a professional factory racing driver and official spokesperson for ELF Oil and Renault Car Company.

Cicero competed throughout Europe and Asia in the Formula Campus Classification, and was ranked as high as 4th in the Championship Series, with three races remaining, but pulled out of contention to take care of his Father, who was combating cancer.

NICK FLUGE:

On June 13, Nick Fluge competed in the Sports Car Club of America's (SCCA's) Annual Rose Cup at Portland International Raceway. Driving the famous Jack Roush-modified "Project Tarzan" Ford Mustang, sponsored by Fluge Global Adventures, Fluge led the pack briefly, but left the field due to mechanical difficulties, while his teammate, Matt Crandall, took the Cup victory. In 2007, Fluge scored his first big motorsports win at the Rose Festival race. In 2007 and 2008, he followed, with Oregon Region SCCA ITE classification championships, and a GT1 championship in 2009.

Since leaving a very successful career in eCommerce development, Fluge has launched himself wholeheartedly into a new life of excitement and adventure that generously encourages friends and the public to join explore and experience along with him online through his website: www.flugeglobaladventures.com. Recent adventures enjoyed were: sitting in the seats of SCCA super-cars, playing next to Las Vegas card sharks at the World Series of Poker, crossing the country in the "Cannonball Run" from New York's Central Park to Los Angeles, tackled "summiting Mt. Kilimanjaro" in Africa, searching for the Loch Ness Monster in Scotland, an Olympic Length Triathlon, the STP 200 Mile Cycle Championship, the "Magical, Digital, Mystery Stationary Bike Tour," the "One World - Infinite Adventures" for local elementary students, a Silversmithing Adventure in Argentina, a Photography and Art Adventure in France and Oregon, running the London Marathon with Nicole Wright from the London FGA team, representing a children's charity, and just last recently, Fluge Global Adventures was represented by a team of Oregon 5th graders at the Destination ImagiNation Global Finals.

Fluge holds a Bachelor of Science Degree in Political Science from Portland State University. In 1999 he completed Management Programs at the John F. Kennedy School of Government at Harvard University, and followed in 2000 with continued studies at Harvard University in Internet Technology. In 2001, he completed the "eBusiness: Models and Applications for eCommerce" certificate program at The Wharton School of Business at The University of Pennsylvania. In 2001, Fluge launched a highly successful Online Education Group which provides a unique online education to over 25,000 students annually from every state in the U.S. and 50 countries abroad.

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RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a West Hollywood, California-based 501C3 nonprofit charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation. RWC's racer presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with dreams and goals, avoid the path of least resistance, and more.

CONTACT:

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FURTHER INFORMATION:

WWW.OHSU.EDU/HEALTH/CLINICS-AND-SERVICES/DOERNBECHER
WWW.DOMINICCICERO.COM
WWW.FLUGEGLOGALADVENTURES.COM
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WWW.PORTLANDRACEWAY.COM
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