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PRESS RELEASE

OFF ROAD RACER/PEACE OFFICER, JULIE NEWELL, TO SHARE WINNING TIPS WITH ANAHEIM POLICE ACTIVITIES LEAGUE KARATE KIDS

FOR IMMEDIATE RELEASE



HOLLYWOOD, CA
SCBA # 725708-692 PU

WHO:

RWC racer, Julie Newell, will make a Quick Tips on Winning in Life Presentation to a karate class, of children and teens, operated by the Anaheim Police Activities League, this Saturday. A veteran off-road racer on the SCORE-International Series, and driver of the famous Pink Hummer, Newell is an Orange County, California, police officer, herself.



WHEN:

11:30 A.M., SATURDAY, JULY 24, 2010

WHERE:

**ANAHEIM POLICE ACTIVITIES LEAGUE
1290 EAST LINCOLN
ANAHEIM, CA 92805**



BE FLEXIBLE WITH DREAMS AND GOALS!

Julie Newell and the original Pink Hummer, have been featured in Brittany Spears' "Do Something" music video, as well as on several magazine covers. Newell's racing team is sponsored by Rockstar energy drinks.

In addition to being a peace officer, Newell is co-founder of the Baja Cancer Foundation, dedicated to raising cancer awareness and money for suffering children. The Foundation not only visits ill children in hospitals and clinics and brings them out to races, but hosts fundraisers and collects toys for sick children.

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Other Orange County racers participating on Racers Who Care's Orange County Quick Tips on Winning in Life Presentation Team are: 2009 SCCA SPEED World Challenge Champion Brandon Davis; 2007 IMSA GT3 Champion driving for Porsche, Nathan Swartzbaugh; and, registered nurse and driver of the well-known drag racing Nurse Ratchet Ambulance, Shannon Speer.

ANAHEIM POLICE ACTIVITIES LEAGUE

The Anaheim Police Activities League (APAL) was established to serve all children between the ages of 5 and 17 who live in or attend school in Anaheim. APAL aims to establish positive relationships among youth, police, and the community at large. APAL's goals are to provide alternatives to gangs, drugs, and other criminal activities through a vast array of programs. In particular APAL provides a variety of cultural, educational and recreational activities for the youth of Anaheim. These diverse programs help youth develop a positive self image and successful interpersonal skills which will encourage them to stay in school and play a constructive role in the community.

RACERS WHO CARE, INC.

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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