

MEDIA ALERT

QUICK TIPS ON WINNING IN LIFE TO BE SHARE WITH YOUNG HOSPITAL PATIENTS BY RYAN REGALADO

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 725708-692 PU

WHO:

Racer Who Care spokesracer, Ryan Regalado, a champion motorcycle road racer, is to share his Quick Tips on Winning in Life with young Shriners Hospitals for Children – Los Angeles patients.

In an amazing life-changing turnabout, Regalado is taking a hiatus from racing at the end of August to go to the Philippines for 10 months, where he has family ties, to work on anti-poverty and missionary projects!

His most recent RWC Quick Tips presentation was in July to youngsters at the Hollywood Community Center.

Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

WHEN:

10:00 a.m., Thursday, August 14, 2008

WHERE:

SHRINERS HOSPITALS FOR CHILDREN - LOS ANGELES
RECREATION DEPARTMENT
3160 GENEVA STREET
LOS ANGELES, CA 90020

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BE FLEXIBLE WITH DREAMS & GOALS!

KIDS COUNT!

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WHY:

The Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals and other Southern California locales, are a community outreach of Racer Who Care's proposed 2009 National Child's Day Celebration, June 6 and 7, 2009, at Santa Monica's Third Street Promenade.

The presentations are also an avenue through which professional racers can give back to the communities where they live and race.

QUOTES:

"I have come to believe in God recently," Regalado says of his upcoming hiatus from racing. "It has changed my perspective on racing and my purpose in life."

Regalado began his motorcycle racing career in 2006 with impressive wins in two novice championships in the western region with the WERA [Western Eastern Roadracing Association]. He secured the 2007 WERA regional championship

A recent graduate of Los Angeles' prestigious Otis Art Institute and founder/owner of a blossoming online marketing and website design venture, Design48, Ryan was routinely winning road races with custom-built Honda CBR 600RR and Yamaha R6 motorcycles across the WERA West, the Willow Springs Motorcycle Club, the American Federation of Motorcyclists, and the American Motorcyclist Association racing series.

"I visited the Philippines two months ago," he explains "and got moved by the articles I read everyday in the paper about the poor in the country. I got moved by the experiences I had of how the poor and serving class were viewed. I got moved by the poverty stricken families and children that roamed around everywhere, looking for food and shelter in the rain."

To prepare for his new role, Regalado has visited Los Angeles' Union Rescue Mission and other similar organizations, to learn how they are managed and operated. "God has been lining situations and people up to come across me and to point me to serving the poor and needy, both in Los Angeles and in the Philippines," he says.

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RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation.

In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

CONTACT:

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FOR RACERS WHO CARE, INC. and
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WWW.RYANREGALADO.COM
WWW.MYSPACE.COM/RACERSWHOCARE
WWW.NATIONALCHILDSDAY.COM

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