

# MEDIA ALERT

DOMINIC CICERO TO SHARE LUNCH WITH PORTLAND CAMPERS

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HOLLYWOOD, CA  
SCBA # 725708-692 PU

## WHO:

Racer Who Care spokesracer and American LeMans Series competitor, Dominic Cicero, is set to make a Quick Tips on Winning in Life presentation, based on his own experiences while negotiating potholes and roadblocks on his road to career success, with Portland, OR, Boys & Girls Club summer campers. He will share the campers' lunch break.



## WHEN:

**12:30 P.M.**  
**THURSDAY, AUGUST 20, 2009**



*BE FLEXIBLE WITH DREAMS &  
GOALS!*

## WHERE:

**BOYS & GIRLS CLUBS OF PORTLAND**  
**9330 S.E. HAROLD STREET**  
**PORTLAND, OR 97266**

## CONTACT:

**NATHAN JOHNSON**  
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**NJOHNSON@BGCPORTLAND.ORG**

**KIDS COUNT!**

# **M E D I A   A L E R T**

**DOMINIC CICERO TO SHARE LUNCH WITH PORTLAND CAMPERS**

**PAGE TWO**

Portland-based Cicero competes for Team Falken Tire, in their GT2 Class Porsche 911. For some years, Cicero has been a consultant for all major car and tire manufactures in development and promotion of pre-production vehicles and products, providing input that is used to design better products and to introduce the products to dealers and the public.

Most recently, he competed with Stevenson Motorsports, in their Crawford Z06 Corvette. For several years, Cicero competed for Westnesse Racing LLC in Europe, North America and throughout the world progressing from junior Formula's (Formula Renault) to (Renault V6) (Sub F1). Additionally, he served in Le Mans, France and Portland Oregon as a professional factory racing driver and official spokesperson for ELF Oil and Renault Car Company.

Cicero competed throughout Europe and Asia in the Formula Campus Classification, and was ranked as high as 4<sup>th</sup> in the Championship Series, with three races remaining, but pulled out of contention to take care of his Father.

## **WHY:**

Racers Who Care, Inc.'s Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

Founded in 1993, Racers Who Care is a Los Angeles, California-based group of motorsports professionals dedicated to making a difference for our next generation. Through racers, the program has unforgettably impacted children and teens throughout the U.S. with a variety of excitingly educational presentations centered around major American geographical areas and racing venues.

Using personal observations from their own experiences, racers bring to children and teens a stirring message of positive alternatives to substance abuse and negative behaviors. Their presentations will center on key universal truths, applicable to every young person regardless of age, life experience or cultural background. Topics include: Learn the Art of Teamwork, Study-Knowledge is Power, Find a Mentor, Take the Long View, Explore Your Talent and Creativity, and more.

# **M E D I A   A L E R T**

DOMINIC CICERO TO SHARE LUNCH WITH PORTLAND CAMPERS  
PAGE THREE

## **CONTACT:**

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## **FURTHER INFORMATION:**

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[WWW.DOMINICCICERO.COM](http://WWW.DOMINICCICERO.COM)  
[WWW.AMERICANLEMANS.COM](http://WWW.AMERICANLEMANS.COM)  
[WWW.FALKENTIRE.COM](http://WWW.FALKENTIRE.COM)  
[WWW.MYSPACE.COM/RACERSWHOCARE](http://WWW.MYSPACE.COM/RACERSWHOCARE)  
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[WWW.NATIONALCHILDSDAY.COM](http://WWW.NATIONALCHILDSDAY.COM)

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