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TELESCOPE



**BE FLEXIBLE WITH
DREAMS & GOALS!**

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MEDIA ALERT

FRENCH 24-HOURS OF LE MANS CHAMPION TO INSPIRE
TROUBLED TEENS

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 725708-692 PU

WHO:

Racer Who Care spokesracer, David Brabham, will inspire troubled teens with his personalized Quick Tips on Winning in Life, at Grove City, Ohio's The Buckeye Ranch, on August 6, 2009. The Buckeye Ranch is a treatment facility for psychologically and emotionally impaired young people. THIS PRESENTATION IS NOT OPEN TO THE PUBLIC.

Renowned as one of the world's leading sportscar racers, and three-time winner of the prestigious French 24-Hours of Le Mans endurance race, Brabham has long been a leading American Le Mans Series contender. He currently competes for Acura Highcroft Racing in the LMP1 category. Born in England, raised in Australia, and currently a resident of Henley-on-Thames, England, he is the youngest son of Sir Jack Brabham, Formula One World Champion in 1959, 1960 and 1966: the first driver to win an F1 title in a car of his own construction ('66) and to be knighted for services to British motorsport. David's brothers, Geoff and Gary Brabham, are successful racers in their own right.

Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

WHEN:

10:00 A.M., THURSDAY, AUGUST 6, 2009

WHERE:

**GROVE CITY BRANCH
THE BUCKEYE RANCH
5665 HOOVER ROAD
GROVE CITY, OH 43123**

CONTACT:

**LAUREL MARKS
PHONE: 614/875-2371
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M E D I A A L E R T

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WHY:

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can add deeper meaning to their racing experience by giving back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

THE BUCKEYE RANCH:

The Buckeye Ranch provides hope and healing to children and families by offering family-focused mental health treatment and alcohol/drug services for children with behavioral or psychological and substance abuse disorders. Since 1961, The Buckeye Ranch has paved the way for a brighter future for thousands of children and their families. In that time, the Ranch has served more than 60,000 people through an ever expanding service array.

RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation.

In Southern California, and across the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

CONTACT:

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RACERS WHO CARE, INC.:

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FURTHER INFORMATION:

www.buckeyeranch.org

www.davidbrabham.com

www.lemans.org

www.americanlemans.com

www.highcroftracing.com

www.racerswhocare.org

www.myspace.com/racerswhocare

www.nationalchildsday.com

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